

DAVID swimwear introduces new styles and new fabrics such as Extra Life Lycra and Lycra Beauty whilst DAVID beachwear increases its range.

Launched in 2017 to mark the swimwear brand's **65th anniversary**, DAVID beachwear



is now a stable part of the collection incorporating light and airy sundresses, tunics, kaftans, beach bags and beach towels, for a complete summer look.

For the spring/summer 2019 season, the DAVID beachwear collection expands on its offer adding new styles to its must-have silhouettes. The trend inspiring the collection is the "oversize" trend, so every component of the design is magnified for a more fun, casual, yet stylish look. There are maxi-ponchos, extra-wide leg beach trousers, A-line dresses for an open, flowy fit. The prints are larger than usual too: a vibrant and colourful **patchwork** pattern is blown up; maxi **colour blocks** in white and blue feature on bags, beach dresses and beach towels. There are large paisley prints

and vibrant geometrical prints offering a multicolour experience from dawn to dusk.

Moving to the **swimwear** range, DAVID refreshes its repertoire introducing innovative styles inspired by the 50's. The halter neck makes a huge comeback throughout the collection together with high-waist briefs, offering that vintage wasp-waist look ever so popular in that decade. For the pin up nostalgic, the **Cruise** group introduces solid versions of retro-inspired swimsuits in sailor blue and white colours.

The mix of modern and retro is however a key theme in this collection so contemporary trends blend in with the past: off-the-shoulder swimsuits and dresses sneak in whilst new cuts and crochet details bring newness to the collection. A maxi striped print is the chosen pattern for the **Croisette** group. Available in a white and blue or in white and olive green variant, this group features the most innovative styles of the collection with a new off-the shoulder ruffled one-piece swimsuit and two oversize dresses to name a few.

Inspired by the art's world, the groups **Water Colour**, **Paint Spirit** and **Summer** feature three gorgeous prints with a mesmerizing pattern, which mimics the artist's brushwork.

The **Paint Spirit** group is especially delicate and modern, combining blues and whites with removable gemstones-like details for a light touch of shimmer. Made with the new **Lycra Beauty fabric**, this group delivers a firm support with a comfortable fit.

The **Water Colour** group echoes oriental watercolor paintings with its light tropical theme in the tones of a dark deep blue. **Summer** displays a delightful print, which blends a vivid fuchsia tone with light touches of mud green: the result is vibrant and refreshing.



Both classy and new, the **Oriental Flowers** group displays a modern floral print in a black or white variant, available in different styles and embellished by cut-out details.

The real statement pieces are part of the **Summer solid** group, a two-toned group playing with colour blocks and innovative cuts for an impressive set of new styles in black and white or in a new fuchsia and green variant.

On a similar note, **Movie girl**'s new minimalist styles are bound to become the must-have pieces of the collection. Available in solid black, these styles feature sartorial details in white for an ultra-elegant yet distinct look. Following on the minimal trend, the **Neominimal** group in black and white features a hypnotic microprint in new styles, designed to

embrace and define the curvier silhouettes. Both groups are made with the latest fabric Lycra Extra life, which guarantees protection against wear and tear and an excellent performance.

The last group is **Africana**, featuring the core styles of the collection in a new subtle and refined animal print, which will please animal print lovers as well as those with a classic taste.