

VACANZE ITALIANE

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The new one-shoulder cut out swimsuit in silky soft lurex from the Brightness group.

VACANZE ITALIANE SS23 BRINGS OUT WOMEN'S INNER FIRE!

The Italian-based women's luxury swim and resort-wear brand, which gained global recognition for its vibrant prints and enhancing silhouettes, comes back with an exciting SS23 collection that is set to turn heads and wow even the most hardened fashionistas!

With a refreshed repertoire of styles and fabrics, the new collection is truly eclectic proposing a variety of beach looks ranging from sensual to romantic to pretty or minimalist. Having women's needs and desires in mind, the new all-female design team crafted a collection of swimwear fitting all body shapes whilst still delivering fashion forward styles. The brand is also proud to launch a **new set of accessories** including printed beach tote bags and luxurious terrycloth towels matching the line's swimwear, a new boyfriend cotton oversize shirt as well as a much larger selection of coverups from dresses to beach pants in each group.

The groups **Brightness**, **Wildness**, **Savannah** and **Luxe Gold** are designed for the pool-side diva and with a Latin influence. Crafted with a mix of new shimmering fabric and the signature's brand silky soft Lycra, Brightness pushes the boundaries with edgy and **empowering styles** such as the new cut out one-shoulder swimsuit or the futuristic bikinis featuring disco style gold-tone rings and wrap-around belts. Savannah reinvents the animal print with a group of plunge-neck swimsuits and rhinestone-embellished bikinis in two dashing colourways: indigo blue and natural sand. We love the grandiose matching kimonos and kaftans and the new solid colour cargo pants in a shiny finish for a contemporary urban look. Glimmering details and eccentric silhouettes feature in Wildness, a zebra-printed group in a gorgeous mud colourway. The Luxe Gold bikinis stand out for their shimmering inserts and white and gold sparkling sequins.

Appealing to a more romantic soul are the groups **Marshmallow** and **Flowering Summer**. Soft tones like pistachio green and bubble-gum pink and flower details embellish the girly Marshmallow group. A maxi flower print in magenta red dominates the swimwear and stylish beachwear of the Flowering Summer group. Inspired by a sophisticated yet colourful Mediterranean aesthetic are **Saint Tropez**, **Rave**, **Isla Mujeres** and **Sicily**. New frilly silhouettes in a gingham print are embellished by pretty daisies in the Saint Tropez group which comes in a sky blue and wood green. Whilst in Rave and Isla Mujeres, we see a playful mix of floral prints with stand-out accents such as criss-cross ties or sequin embroideries. Finally, the Sicily group is a tribute to Italy's southern Island as it blends majolica prints with enhancing new silhouettes for a feminine beach look.

Check out a preview of the collection [here](#).